



CREEK WEEK 2023 STEERING COMMITTEE MEETING AGENDA

May 17, 2023, at Phantom Canyon Brewing Co. 2 E Pikes Peak Ave Colorado Springs, CO 80903 on the 3rd floor in the 'Wheeler Room'

<https://us06web.zoom.us/j/84986675863?pwd=ZVBmdTZ0T1pqSE1rYytqSEg0cW4xdz09>

- **Intros/Question of the Day: Name, Organization, What's your favorite summer hobby?**

- **Creek Week 2023 Important Dates**

The Creek Week cleanup aims to bring the Fountain Creek Watershed communities together to foster the health of our local waterways for its citizens and wildlife alike.

- Save the Date: September 30th- October 8th
 - Material Pick Up and Crew Leader Training- Week of 9/18
 - Last day to register a new site: 9/15
 - Wed Oct 4, 4pm - Litter Letter Dedication, location TBD
 - Sun Oct 22nd 1-4pm CW 10 Year Celebration at Red Leg
- **Waste Hauling Partners**
 - Budget Disposal, HQ in Ohio, serves towns in the Watershed, donating 2-3 dumpsters
 - Infinite Disposal (COS) donating dumpsters
 - **Finances (Trails and Open Space Coalition is the fiscal sponsor)**
 - **Grant opportunities**
 - We have submitted the following grants:
 - Ocean Conservancy- small grants \$10k (Received \$2k)
 - Xcel Energy- \$10K grant asking to continue Susan Finzel's position (waiting)
 - Colorado Springs Utilities - \$20K grant (waiting)
 - **Sponsorship**
 - 2023 Sponsor Letter [DRAFT 2023 Sponsorship letter](#)

- Sponsorship request - Please help us with sponsorship!
- Crew leaders will ask adjacent businesses (to the clean up site) to donate gift cards, food, drinks, services etc.

- **Marketing**

- STD Cards ■ [CW 2 sided 10th Anniv \(2\).pdf](#)
- Social Media - 'Which areas are in need?' Media post to raise engagement
- Newsletters and news outlets? *Fountain Creek Chronicles in the works*
 - **Peak radar- october is arts month - litter letter pull-**
 - **Fountain city social media- David**
 - **Next door**
- New brewery coaster design [Coasters](#)
- Press release = media channels

- **Crew Leader Training**

- Week of 9/18 4-5pm
- Location TBD, then pick up materials at maintenance shop
 - Training in Pueblo? End of September at a Public Library? Pick up materials afterwards

Partnerships

- 10 Years of Creek Week
 - New logo design and swag with 10 year logo
 - [Celebrating 10 years \(2\).jpg](#)
 - Breweries brew a special beer -**IMPACTFUL IPA**
- Swag
 - Hats/ shirts/ buffs/ water bottles for all participants?
 - What's the giveaway?

- **Fundraising- Save the dates! (Seeking a volunteer to help table)**

- Bleating Heart Night at Goat Patch: Sept 12 4-9pm \$1 beer fundraiser
- Craft for a Cause at Red Leg– June 15th 5-8pm

- **Clean and Crawl- Saturday September 30th**

- The Clean and crawl has changed over the years last year the event was at a number of bars- find 2022 flier here: ■ [Clean n Crawl 2022.png](#)
- Do we want to keep it how it's been or work with our brewshed partners?

Downtown breweries:

- -Phantom Canyon
 - -Brass
 - -Local Relic
 - -Mash Mechanix
 - -Red Swing

- **10 year party at Red Leg- 10/22 1-4pm**
 - Confirmed roof top tent rental- \$500/ hr- Next step is signing contract and submitting payment
 - We will have presentations on CW metrics, Watershed health and a special VIP hour for our sponsors from 1-2pm. Public will be invited from 2-4pm.
 - Award ceremony or VIP Sponsors
 - Create VIP Sponsor letter
 - Gift for sponsors: Tin signs with custom logo “10 Year Sponsor - Thank You”
 - 5, 10 years?
 - Games? Prizes?
 - Photo booth!
 - Food Trucks
 - Other ideas?
 - Volunteers for set up or planning?

- **Land Stewardship Projects**
- These projects will happen from September to October and provide volunteers with a fun and new opportunity to get involved with other community organizations while doing some good!
 - Sondermann Forest Health Project
 - Concrete Coyote
 - RMFI
 - Pueblo County Extension
 - Pueblo Parks and Recreation
 - Guardians of Palmer Park
 - Colorado Parks and Recreation

- **Litter Letter word- IMPACTFUL**
 - Location: Cascade in front of the COS Fine Arts Center?
 - Time frame: All of October
 - Volunteers?
 - PPOA manages details and due dates
 - First come first serve

Next meeting?

July 19th? Atrevida? Before Liquid Lecture?

PLEASE TAKE AND SHARE OUT OUR SURVEY!!!

<https://form.jotform.com/231296866974070>

