



Memorandum of Understanding

Between

and

Fountain Creek Brewshed® Alliance (FCBA)

This Memorandum of Understanding (MOU) sets forth the terms and understanding between the participating entity and the Fountain Creek Brewshed® Alliance with the goal of connecting the communities within the Fountain Creek Watershed to the shared values of healthy watersheds and locally made beer through education and events.

Purpose:

This MOU will establish role clarity & expectations between the Participating Entity and the Fountain Creek Brewshed® Alliance:

This will be accomplished by the Participating Entity undertaking the following activities:

- Host a minimum of one fundraiser per year to support a clean watershed and the Creek Week cleanup program, or...
- Become a business partner of the City of Colorado Springs' Adopt-a-Waterway program.

Additionally, participating entity will:

- Encourage employees and patrons to learn more about where their water/beer comes from, elevate the conversation around water, and initiate sustainable behaviors that will protect/enhance watershed health.
- Share information regarding watershed health and Brewshed® Alliance activities through marketing and social media channels, as capacity allows.
- Utilize provided Brewery Alliance maps, coasters, and window decal, and other educational materials in a public-facing brewery space.
- Send a representative to Brewshed® Alliance meetings.

The Brewshed® Alliance Members are responsible for:

- Leasing the term Brewshed® from Washington Wild.
- Promoting the Fountain Creek Watershed District and Creek Week as participants in the Alliance
- Coordinating Brewshed® Alliance meetings at rotating locations, hosting educational events to empower partners and their customers with information regarding sustainable brewing practices, water quality, and watershed health, etc.
- Developing and providing "edu-taining" maps, coasters, and a window decal to be utilized by participating entities.

Duration

This MOU is shall become effective upon signature by the authorized officials from the Participating Entity and the Fountain Creek Brewshed® Alliance and will remain in effect for one calendar year.



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Participating Entity Contact Information

Entity Name _____

Entity Address _____

Contact/Representative Name _____

Contact/Representative Title _____

Contact Phone Number _____

Contact Email _____

Partner Signature: _____

Date: _____

Fountain Creek Brewshed® Alliance Contact Information

Fountain Creek Watershed District

Attn: Brewshed Alliance

PO Box 26373

Colorado Springs, CO 80936

Email: creekweeksoco@gmail.com

Brewshed® Alliance Signature: _____

Date: _____